

Do You Use Outlook, G-Mail, Hotmail, Thunderbird, ACT, GoldMine, SalesForce, SalesLogix, or other software to contact your customers?

Smart exhibitors use badge scanners to input customer information into their computer faster, contact Hot Leads faster, and increase sales faster.



VS.

First	Last	Title	Company Name	Address	City	State	Zip	Phone	Fax	E-Mail
TINA	PRAGEL	OWNER	DEBNRO	1722 14TH ST	NEW YORK	NY	21093	212-560-1234	212- 560-1718	tinap@nbc.com
STEVE	PARKER	PRESIDENT	HOWL	9806 HOFF ST	CARLSBAD	CA	92018	702-799-5678	702- 986-1920	parker@abc.com
JEAN	GOLD	BUYER	GREEN PETS	2780 SHELLY	CHICAGO	IL	60606	312-868-9112	312-838-2122	gold@green.com
STEVE	EDGE	PRESIDENT	SCOTT & CO	2900 STATE	DALLAS	TX	14222	716- 884-1314	716- 884-2324	animal@pet.com
SCOTT	DAILEY	ASST MGR	WAGGING TAILS	557 LINCOLN	ORLANDO	FL	32821	407- 626-1516	407- 626-2526	scott@d.dog.com

Returning for 2012 *Expo Buyer Link* for Attendees

Following the convention, attendees are ready to purchase product! And Registration Technology is making it easier for them and for you through **Expo Buyer Link!**

Every attendee who is scanned by your badge scanner has access to www.ExpoBuyerLink.com. They enter their access code and immediately view a personalized list of the companies they visited, link to your web site, download contact information, view products, and place orders. Attendee now have a personalized web site to view and purchase from the companies where they were scanned.

Using a badge scanner means:

- Customer information is entered into your computer in minutes saving you countless hours of time.
- Follow up leads **immediately**, not days and weeks later.
- Customers will start coming to you based on **Expo Buyer Link**.
- Spend **more** time with **more** customers - by not wasting time with business cards
- Booth too busy - can't talk to everyone - scan the customers you can't meet!
- Scan the buyers you meet at breakfast, lunch, meetings, cocktail parties etc. They will be visiting your web site, contacting you and placing orders because your company is visible to them through **Expo Buyer Link**.
- Use Follow Up Codes to help detail exactly what action is required for each lead.
- Order 2 or more scanners and \$ave.

Save \$10 and place your order on-line at:
www.registrationtechnology.com/order/GPE12.html
 Use coupon code: save\$10

Global Pet Expo
February 29—March 2, 2012
Orlando Convention Center
Orlando, FL

Save \$10 and place your order On-Line at:
www.registrationtechnology.com/order/GPE12.html
 Use coupon code: save\$10

Please go the web site or return this form to Registration Technology, Inc. before February 16, 2011. There will be a limited amount of equipment available for on-site orders. Order early to guarantee equipment.

Lead Retrieval System Options:	<u>Early Bird Rate</u> <u>Before 2/15/12</u>	<u>Standard Price</u> <u>Before 2/29/12</u>	<u>On-Site</u> <u>Price</u>	<u>Quantity</u>	<u>Total Price</u>
<u>LeadSaver System</u> A self-contained, desktop data collection terminal with hand held laser scanner, internal lead printer and diskette drive. Badges are scanned, qualified, printed and automatically saved to flash drive. Requires Electricity.	\$299.00	\$359.00	\$399.00	_____	_____
<u>PalmScan System</u> A handheld, battery powered device with a built-in bar code scanner. Data on web within 72 hours.	\$249.00	\$299.00	\$349.00	_____	_____
<u>Custom Follow-up Codes</u> Customize the follow-up for either <u>LeadSaver</u> or <u>PalmScan</u> To be pertinent to <u>your</u> company. Complete attached sheet.	\$60.00	\$60.00	Not Available	_____	_____
<u>Optional Loss/Damage Coverage for PalmScan</u> No equipment cost if loss or damage to the PalmScan unit(s).	\$20.00	\$20.00	\$20.00	_____	_____
Total Due					\$ _____

Company Name _____ Booth # _____
 Contact Name _____
 Company Address _____
 City/State/Zip _____
 Phone () _____ Fax () _____
 Contact E-Mail Address (PLEASE PRINT) _____

Please read the Rental Terms and Conditions on the next page before submitting this form.

Global 2012

Payment Information. Your order can not be accepted without payment Lead Retrieval units must be picked up on show site at the exhibitor lead retrieval desk. Units not picked up within 4 hours after start of show may be re-rented without any refund. Units must be returned to the lead retrieval desk within 1 hour after the close of show. No refund on any equipment not picked up from the lead retrieval desk. No refunds after February 29, 2012. A charge of \$2500 will made for any LeadSaver unit not returned or damaged. Payment Options: MasterCard, Visa, American Express or Check. Checks must be in \$US payable to Registration Technology Inc.

Credit Card Number _____ Exp. Date _____
 Cardholder Name _____
 Cardholder Signature _____

Order On-line , or Mail completed form and Check to: or
And Save \$10

Registration Technology, Inc.
 159 Marion Street #309
 Oak Park, IL 60301
 For more information: 708-334-1711

Fax form with Credit Card information to:

Fax: 708-851-0430
 Registration Technology, Inc.
 Tax ID Number: 36-4270683

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NEW
Custom Follow-Up Codes
Can Be Ordered For LeadSaver or
PalmScan System

Both systems comes with the 20 Standard Follow-Up Codes Listed below.

1. Send Literature	8. Product Demo Required	15. Purchase in 30 days
2. Send Samples	9. Immediate Contact Required	16. Purchase in 3 months
3. Send Pricing	10. Have Salesman Call	17. Purchase in 6 months
4. Add to Mailing List	11. Recommends	18. Ready to Purchase
5. Technical Info Required	12. Final Say	19. Immediate Need
6. Detailed Specs Required	13. Makes Purchase Decision	20. Order Placed at Show
7. Provide Quote	14. Partial Interest	

You Can Customize Your Follow-Up Codes

If the above Standard Follow-Up Codes above do not meet your requirements, please indicate your Custom Follow-Up Codes below. You may specify a total of 20 Custom Follow-Up Codes with up to 23 characters and spaces per code.

Please complete the following information and return this page with your order only if you are ordering Custom Follow-up Codes. Please Print.

1. _____	11. _____
2. _____	12. _____
3. _____	13. _____
4. _____	14. _____
5. _____	15. _____
6. _____	16. _____
7. _____	17. _____
8. _____	18. _____
9. _____	19. _____
10. _____	20. _____

Exhibitor Information

Show Name		Booth #
Company		Date
Contact Person	Phone #	Fax#

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Lead Retrieval Rental Terms and Conditions Agreement

The above representative has been informed by Registration Technology that the rented lead retrieval system can be used to collect information on attendees of the trade show such as: Attendee Name, Title, Company, Address, Phone, Fax, E-Mail, Etc. By properly using the lead retrieval system, the representative will be able to obtain and record bar coded information provided by the individuals at registration, who are interested in the representative's product or service. The representatives' leads will be provided as follows:

LeadSaver – Printed paper lead and a USB flash drive containing the same information in ASCII I comma delimited format.

PalmScan – The same information available on the LeadSaver, sent within 72 hours after the close of the show in Microsoft Excel format.

As with any technology and equipment, the lead retrieval system must be handled properly and used as directed in order to achieve the desired results. The representative acknowledges that he/she has been instructed by Registration Technology on the correct use and care of the lead retrieval system and that he/she understands how to operate the system. Improper use or care of the lead retrieval system can result in the equipment's failure to scan the bar codes and record the desired information. The representative further acknowledges and agrees that, by this agreement, the liability for Registration Technology Inc. for the lead retrieval system's failure to record and retain bar coded information, for whatever reason, is limited to the return of the rental costs. The representative and their company hereby waive all other rights and remedies which they may have against Registration Technology, Inc. if the lead retrieval system does not scan and record all bar coded information which they attempt to obtain by scanning.

The lead retrieval system was made available to the above names representative of the above named company at a rental fee. Registration Technology will provide the initial and any additional instructions requested by the representative, at no extra cost. At the end of the rental period, the representative will return the lead retrieval system(s) to Registration Technology personnel. Damage to the lead retrieval system will also be assessed as an additional cost if the system is not returned in the same condition in which it was given to the representative. The amount assessed for damage will depend upon the cost of repair.

The representative has expressly informed Registration Technology and hereby warrants that he/she has the authority to enter into the agreement on behalf of the above named company.

Thank you for your order